



Where one move changes the whole horizon



Thursday, October 15, 2026

ANNUAL FUNDRAISING EVENT

Infinity Park Event Center | 4400 E Kentucky Ave, Glendale, CO 80246


**THIRD
WAY** 
CENTER



ABOUT TRUE GRIT 2026

We invite you to saddle up for an evening where the spirit of the West meets the power of second chances. **True Grit: Ripples on the Range** invites you to a night of rustic elegance and frontier heart, all in support of Third Way Center. Third Way Center is a nonprofit residential mental health treatment facility serving the most vulnerable adolescents ages 14-21. We help these teens and their families work toward trauma resolution, enabling them to become productive members of society.

Just as a single stone creates a ripple across a mountain lake, your presence as a sponsor here helps provide the continuum of care and trauma-informed therapy these young adults need. Your sponsorship helps them navigate their own long, hard road toward healing and independence. Dust off your boots and join us on the range to prove that with the right guidance, every trail can lead to a brighter future.



Dr. Hildegard Messenbaugh



This year's True Grit is a commitment to a future Dr. Hildegard Messenbaugh spent over half a century building. We lost Dr. Messenbaugh in January 2026, but her vision remains a vibrant, growing force. Hildegard taught us that "If you don't tell a child the truth, they wake up each day looking for a world that doesn't exist." Your sponsorship carries that truth forward, creating a ripple effect of healing that expands from one child, to one family, to our entire community.

Honor her memory. Multiply her impact. Your sponsorship is the stone that keeps the water moving—translating her life's work into a permanent ripple effect of empowerment for Colorado's youth.



Stake Your Claim at the 2026 True Grit Gala

Our annual gathering brings together more than 450 of Colorado’s most influential business, community, and philanthropic trailblazers. We want **your** business to be a part of the legend. We’ve thoughtfully tailored our sponsorship levels to ensure that your support of Third Way Center delivers high-country value and meaningful recognition.

Gala Sponsorships	Presenting \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$2,000
Sponsor Name and Logo on all Event Materials	★	★			
Premier Seating Number of guests	3 Tables/ 30 Guests	2 Tables/ 20 Guests			
Premium Wine Served at Tables	★	★			
Recognition Before Event Logo/name on all event promotion and on Third Way Center’s homepage	★	★			
Listing as Sponsor on Take-Home Item	★	★			
Ad/Message in Event Program	Full Page	Half Page	Quarter Page		
Preferred Seating Number of guests			10 Guests	10 Guests	10 Guests
Recognition Before Event Logo/name on True Grit event page	★	★	★	★	
Recognition at Event Logo/name on screens during cocktail hour and logo/name in event catalog	★	★	★	★	
Listing as Sponsor on Table(s)	★	★	★	★	★



Featured Sponsorships

Our exclusive offerings allow you to “own” a specific part of the range. Whether you’re sponsoring the watering hole or the main campfire, these personalized opportunities ensure your company is front and center for our True Grit attendees.

Wine Toss Sponsor \$5,000

Tax deductible portion: \$3,750

Add a splash of excitement to our event by becoming the exclusive Wine Toss Sponsor. As the sponsor for this crowd-favorite game, your logo/name will be prominently featured on the official poster displayed next to the game. Includes Gold benefits.

Reception Sponsor \$5,000

Tax deductible portion: \$3,750

As the Reception Sponsor, your company or you are the architect of the evening’s first impression with a poster of your logo and/or name at Registration. Includes Gold benefits.

Mobile Bidding Sponsor \$5,000

Tax deductible portion: \$3,750

Sponsor the mobile bidding app and webpage with your logo and/or name featured before, during, and after the Gala. Includes Silver benefits.

AV Sponsor \$5,000

Tax deductible portion: \$3,750

Sponsor the audio-visual needs of the event with your logo and/or name featured before, during, and after the Gala on all screens. Includes Silver Benefits.

Video Sponsor \$5,000

Tax deductible portion: \$3,750

Sponsor the video shown during the evening’s program. Your logo and/or name will be featured on an end-credit slide at the conclusion of the video. Includes Silver benefits.

Gift Sponsor \$3,500

Tax deductible portion: \$2,250

Sponsor the special gift that features your logo and/or name and is given to each Gala attendee. Includes Bronze benefits.

Photo Booth Sponsor \$3,500

Tax deductible portion: \$2,250

Sponsor the photo booth station that features your logo and/or name. Includes Bronze benefits.

Music Sponsor \$3,500

Tax deductible portion: \$2,250

Sponsor our reception and program music with acknowledgement throughout the program and in pre-event communications. Includes Bronze benefits.



Your support of True Grit helps ensure that Third Way Center can continue to impact our teens and their families positively. We look forward to welcoming you to this year’s True Grit!



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- Yes, count on us to sponsor the 2026 True Grit Gala! (Please select):
- \$25,000 Presenting \$3,000 Silver \$5,000 Featured Sponsor _____
- \$10,000 Platinum \$2,000 Bronze \$3,500 Featured Sponsor _____
- \$5,000 Gold
- No, unfortunately we cannot sponsor at this time but enclosed is a donation to Third Way Center in the amount of \$ _____

SPONSOR AND DONOR INFORMATION

Sponsor/Donor (as you would like it listed): _____

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

If you would like to receive True Grit sponsorship information digitally next year, please be sure to include your email address and check this box.

PAYMENT INFORMATION

Check Enclosed Please Send Invoice

Pay by Credit Card: MasterCard Visa Discover AMEX

Name on Card: _____

Card Number: _____ Expiration Date: _____ CVV: _____

Signature: _____

Please email or mail this form to: Sally Reed, Director of Development, sreed@thirdwaycenter.org
1842 N Clarkson St., Denver, CO 80218

Tax Information: Your sponsorship of this event may be tax deductible to the extent allowed by law. Your deductible amount may vary based on event guests. Monetary donations to Third Way Center also qualify for the Child Care Contribution Credit. Taxpayers that make a qualifying monetary contribution to promote child care in Colorado may be able to claim an income tax credit of 50% of the total qualifying contribution. Please consult your tax advisor. Third Way Center is a 501c3 nonprofit organization. Our Federal Tax ID is 84-0599572.



1842 N Clarkson St.
Denver, CO 80218
<https://thirdwaycenter.org>

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